

Report on the Loneliness and social isolation e-learning

Tackling Loneliness and Social Isolation

Creating connections to tackle loneliness and social isolation



This programme is in partnership with...



Executive summary

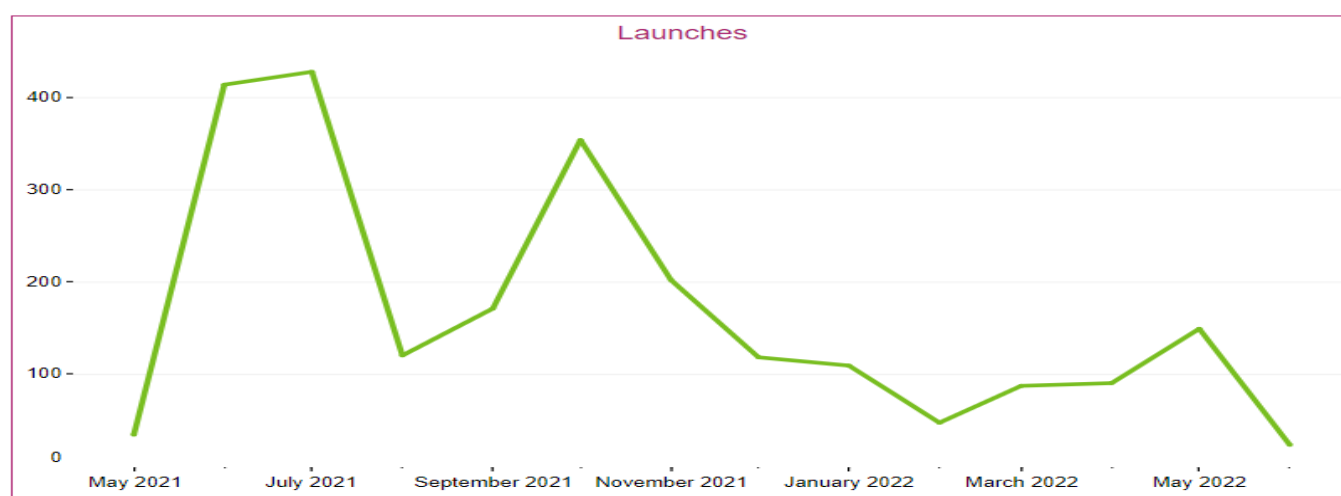
This e-learning module was launched in May 2021. The resource highlights how the wider healthcare workforce can recognise risk factors, risk groups and applying interventions which can make a positive impact. This resource was developed collaboratively with HEE, Campaign to End Loneliness with input from several key stakeholders. It is freely available to learners and staff from within and outside the NHS.

“Love the case studies, they really brought this to life” – User

Engagement

5,775 users have enrolled onto this e-learning module between May 2021- 8th June 2022. During this time, the e-learning module and evaluation survey was launched 2,346 times. The e-learning module itself was launched 1,832 times and was completed 471 times. It should be noted that there is no mandated requirement for users to complete the training.

This data shows that whilst loneliness and social isolation is a topic with high interest, only a small number of people completed the full e-learning module, which is 25.71% of people launching the e-learning module. This statistic does not reflect however, individual users' learning styles. For example, learners might launch and dip back in on separate occasions to access content relevant to their development need.



Staff groups

The learning resource has been accessed by a wide plethora of staff from across the health and social care, and beyond. The largest staff group accessing this e-learning module are healthcare students which represent 27% of users during this time period, May 2021- 8th June 2022 'adult nursing students'. The second largest staff group, representing 23% of users categorised under 'health' from roles such as public health practitioners, admin and clerical

Report on the HEE Loneliness and Social Isolation e-learning

workers and social prescribers. Other professional groups outside of healthcare also launched this e-learning module, for example teaching assistants, care workers, faith leaders, social workers as well as youth development workers.

Location

This e-learning module has been accessed across the UK with users in England, Wales, Northern Ireland and Scotland. London has the highest percentage of active users.

Further Promotion Opportunities

Health Education England (HEE) continues to promote this learning resource during key awareness raising days, the spikes in the above launch chart correspond with targeted social media campaigns, evidencing that this approach works. HEE is currently exploring how to increase engagement in the resource by post-qualified staff groups including medical and dental as well as nursing and midwifery staff, through profession targeted campaigns.

Alongside the learning resource HEE delivered a webinar in summer 2022 which features an expert panel discussing loneliness and its adverse impact on healthcare. The webinar has been accessed over 850 times and is available on [YouTube](#). HEE is planning to supplement the e-learning and webinar with the delivery of additional resources later in 2022.